



ARAB HOSPITALS FEDERATION

ANNUAL FORUM

25 - 26 SEPTEMBER , 2023
Conrad Abu Dhabi Hotel - Etihad Towers

CONFERENCE E-BROCHURE



LEADING TOMORROW'S
HEALTHCARE:
SUSTAINABILITY . TRANSFORMATION . COLLABORATION



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WELCOME MESSAGE

On behalf of the Arab Hospitals Federation, it is our utmost pleasure to welcome you to Med Health Abu Dhabi 2023 the 24th edition of AHF Annual Forum that will be held on 25 - 26 September 2023 at Conrad Abu Dhabi Hotel - Etihad Towers with the Strategic partnership of the Department of Health Abu Dhabi and the support of the Ministry of Health and Prevention in UAE and Department of Culture and Tourism Abu Dhabi and in collaboration with League of Arab States, Arab Health Ministers Council, WHO- EMRO, and many Healthcare Associations & Syndicates.

The Forum will gather different stakeholders of the Arab Healthcare sector such as Arab Government officials, Ministers of Health, Key decision makers and players in the Arab Healthcare sector to discuss and share visions, approaches, and opportunities to lead tomorrow's healthcare.

The UAE government has set a goal of achieving world-class healthcare standards to be a global leader in healthcare and to promote medical tourism and has established several world-class healthcare facilities. UAE is playing a major role in improving healthcare in the region and has built an attractive healthcare infrastructure for the needs of its population by developing strategic alliances, partnerships, and collaborations but also by setting the Healthcare sustainability goals to reduce carbon emissions resulting from healthcare facilities.

"Leading tomorrow's healthcare: Sustainability. Transformation. Collaboration" is our theme for this edition as it is a priority subject in the Healthcare sector over the world and aligned with efforts deployed by UAE to host COP28 in November. The UAE has given sustainability a top priority and it has long viewed climate change as a challenge that must be overcome it aims to build bridges and foster consensus to accelerate inclusive climate progress.

Our elite platform is renowned in gathering Arab Ministers of Health, key decision makers, Top Healthcare executives, Healthcare Professionals and Healthcare workers from around the Arab Countries to sit, network, discuss, share information, and best practices and address the latest issues related to the industry.

MedHealth Abu Dhabi 2023 delves into the future of healthcare, challenges, and opportunities across the Arab Countries through various activities organized over two days from the scientific conference, Exhibition, and it will celebrate and grant recognition awards during its opening ceremony to the visionaries and impactful leaders across the region's healthcare organizations.

We seize the opportunity to thank all our supporters for their contributions to the success of our journey and this forum and for gathering this distinguished Healthcare community.

We hope to meet you all on 25 - 26 September at the 24th edition of Med Health Forum 2023!



MP. FADI ALAME
PRESIDENT
ARAB HOSPITALS FEDERATION



PROF. TAWFIK KHOJA
GENERAL SECRETARY
ARAB HOSPITALS FEDERATION



MS. ALICE YAMMINE BOUEIZ
CHIEF EXECUTIVE OFFICER
ARAB HOSPITALS FEDERATION






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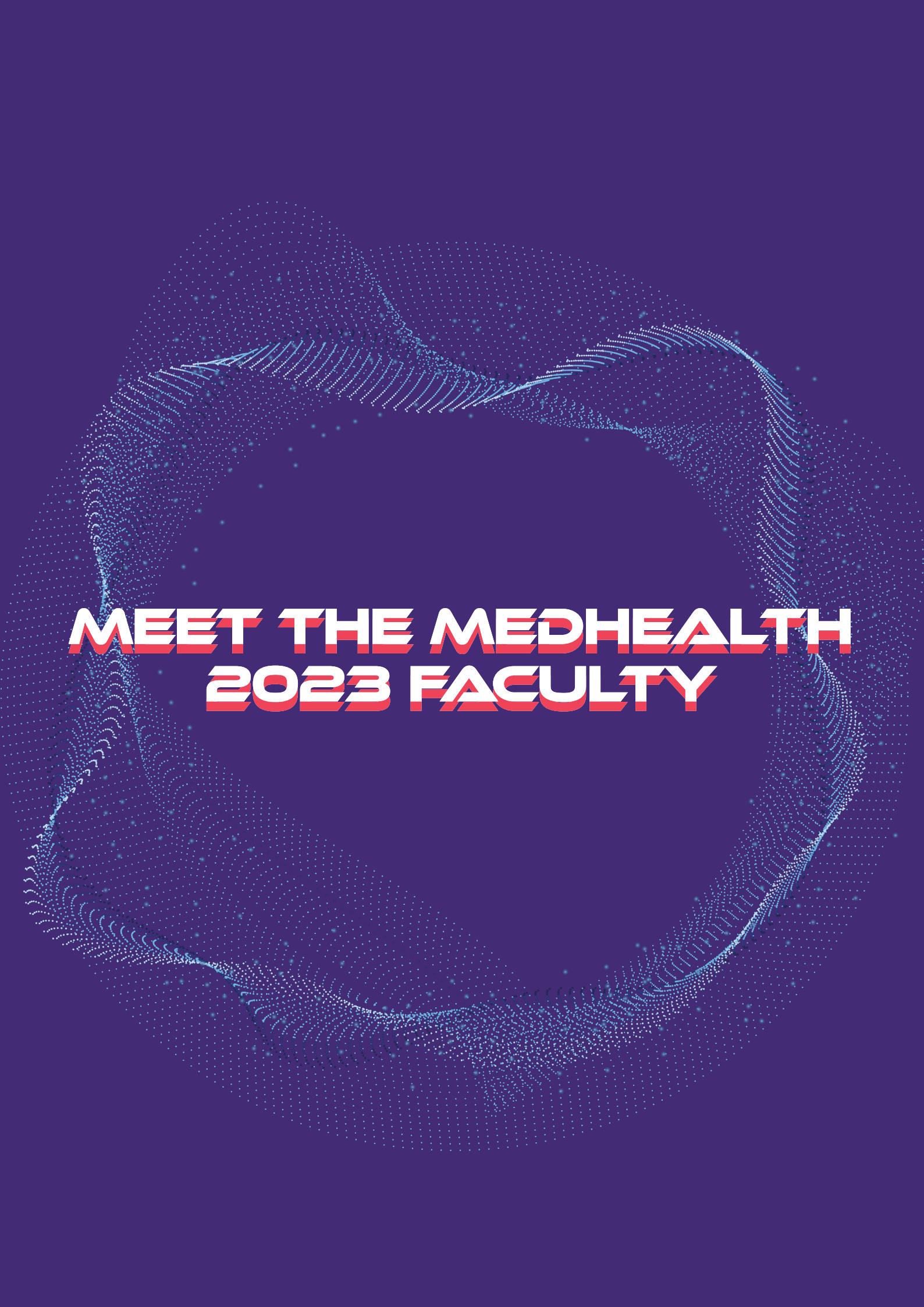
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**MEET THE MEDHEALTH
2023 FACULTY**

MEDHEALTH 2023 FACULTY



HE. DR. ABDUL RAHMAN AL OWAIS
MINISTER OF HEALTH AND PREVENTION
UAE



HE. DR. AHMAD ABDEL WAHAB AL AWADHI
MINISTER OF HEALTH
KUWAIT



HE. DR. FIRASS ABIAD
MINISTER OF PUBLIC HEALTH
LEBANON



HE. DR. MOHAMAD AWAD TAGELDIN
ADVISOR TO THE PRESIDENT OF REPUBLIC
FOR PREVENTION AFFAIRS
EGYPT



MP. FADI ALAME
ARAB HOSPITALS FEDERATION
LEBANON



MS. ALICE BOUEIZ
ARAB HOSPITALS FEDERATION
LEBANON



PROF. TAWFIK KHOJA
ARAB HOSPITALS FEDERATION
KSA



HE. DR. NOURA AL GHAITHI
DEPARTMENT OF HEALTH ABU DHABI
UAE



MR. AYMAN MOKHTAR
VIATRIS
UAE



MR. JOSEPH HAZEL
ELEGANCIA HEALTHCARE
QATAR



MR. MOHAMAD AL NOIMI
MINISTRY OF HEALTH
QATAR



MRS. MAISSA HIDMI
LEAGUE OF ARAB STATES
EGYPT



HE. DR. OMNIYAT AL HAJERI
ABU DHABI PUBLIC HEALTH CENTER
UAE



MRS. NA'AM JAMSHED
JOHNSON & JOHNSON
UAE



MR. CHRISTOPHER HABIB
NMC HEALTHCARE
UAE

MEDHEALTH 2023 FACULTY



DR. JOSEPH AL ASSAD
UNIVERSITY ST. ESPRIT KASLIK
LEBANON



DR. BASSAM KADDISSI
ARAB HOSPITALS FEDERATION
LEBANON



MR. IVARS KRASINSKIS
Q. PROPERTIES
UAE



DR. AYSHA AL KHOORI
DEPARTMENT OF HEALTH - ABU DHABI
UAE



MR. EHAB ZAWAIDEH
GE HEALTHCARE
UAE



DR. AMEER ELTELWANY
EGYPT HEALTHCARE AUTHORITY
EGYPT



MS. CAROLYN MILLWARD
SHEIKH SHAKHBOUT MEDICAL CITY
UAE



DR. ALI EL HAJ
ARAB HOSPITALS FEDERATION
UAE



DR. ALAN RUSSELL STEWART
NMC HEALTHCARE
UAE



HE. DR. AHMED AL KHAZRAJI
DEPARTMENT OF HEALTH ABU DHABI
UAE



HE. DR. AHMED EL SOBKY
EGYPT HEALTHCARE AUTHORITY
EGYPT



DR. MARIAM AL-JALAHMA
NATIONAL HEALTH REGULATORY AUTHORITY
BAHRAIN



DR. JORGE GUZMAN
CLEVELAND CLINIC ABU DHABI
UAE



MR. HADY EL KHOURY
GE HEALTHCARE - MENEAT
UAE



MAZEN BACHIR
ABBOTT LABORATORIES GMBH
UAE

MEDHEALTH 2023 FACULTY



DR. SALLY AL RABBAA
ARAB HOSPITALS FEDERATION
LEBANON



HE. DR. MARYAM MATAR
UAE GENETIC DISEASES ASSOCIATION (UAEGDA)
UAE



DR. NASER AMMASH
SHEIKH SHAKHABOUT MEDICAL CITY
UAE



DR. FAWZI AL HAMMOURI
PRIVATE HOSPITALS ASSOCIATION
JORDAN



DR. ROLA HAMMOUD
AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES
UAE



MR. YASER AL YOUSUF
ABU DHABI RESIDENTS OFFICE
UAE



MR. JOHN RAYNER
HIMSS
UK



DR. YOUSSEF BASSIM
ARAB HOSPITALS FEDERATION
LEBANON



MR. ANGEL MARTIN
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MR. KHALID MOHAMMED AL AMADI
M42
UAE



DR. SUMAN KATRAGADDA
HEAPS
INDIA



MR. MICHAEL MALEK
MEDTRONIC
UAE



DR. ASMA IBRAHIM AL MANNAEI
DEPARTMENT OF HEALTH - ABU DHAB
UAE



STEPHEN GROBMYER
CLEVELAND CLINIC ABU DHABI
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MEDHEALTH 2023 FACULTY



DR FATIMA AL KAABI
ABU DHABI BONE MARROW TRANSPLANT
UAE



DR. SALEM AL HARTHI
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AWARDS

- 1** DIAMOND QUALITY CROWN AWARD FOR SUSTAINABLE HEALTH SYSTEM
- 2** EXCELLENCE AWARD IN PATIENT SAFETY AND QUALITY PERFORMANCE
- 3** DISTINGUISHED GOLD AWARD FOR HEALTH READINESS
- 4** HEALTHCARE RESILIENCE ACHIEVEMENT AWARD
- 5** DISTINGUISHED AWARD IN SUSTAINABLE DEVELOPMENT
- 6** DIAMOND CROWN IN HEALTHCARE LEADERSHIP
- 7** DISTINGUISHED AWARD FOR ARAB WOMAN IN INNOVATION & LEADERSHIP
- 8** HIGHEST MERIT MEDAL IN ARAB HEALTHCARE SECTOR
- 9** EXCELLENCE AWARD IN HEALTHCARE LEADERSHIP EMPOWERMENT ACROSS ARAB COUNTRIES
- 10** OUTSTANDING RESEARCHER PRIZE



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**MEDHEALTH
2023 AGENDA**



09.00 - 10.00

REGISTRATION & COFFEE BREAK

OPENING CEREMONY

10.00 - 11.00

- INTRODUCTORY ADDRESS BY THE MASTER OF CEREMONY **MS. ALICE BOUEIZ** - CHIEF EXECUTIVE OFFICER - ARAB HOSPITALS FEDERATION
- MOVIE ABOUT AHF JOURNEY
- WELCOMING REMARKS BY **DEPARTMENT OF HEALTH - ABU DHABI**
- KEYNOTE ADDRESS BY **HE. ABDULRAHMAN BIN MOHAMED AL OWAIS** - MINISTER OF HEALTH AND PREVENTION - UAE
- ADDRESS OF **HE. DR. MARIAM MATAR** - FOUNDER AND CHAIRPERSON - UAE GENETIC DISEASES ASSOCIATION
- ADDRESS OF **HE. PROF KHALED ABDEL GHAFAR** - CHAIRMAN OF THE EXECUTIVE OFFICE OF THE COUNCIL OF ARAB HEALTH MNISTERS - MINISTER OF HEALTH & POPULATION - EGYPT
- ADDRESS OF **MS. MAISSA HIDMI** - COUNSELLOR HEALTH & HUMANITARIAN AID DEP.- SOCIAL AFFAIRS SECTOR - THE SECRETARIAT GENERAL OF THE LEAGUE OF ARAB STATES

HEALTHCARE LEADERS FOR CHANGE AWARD CEREMONY TO THE DISTINGUISHED HEALTHCARE PERSONALITIES ANNOUNCEMENT OF THE WINNERS IN THE GOLD INITIATIVE CERTIFICATE FOR ARAB HEALTHCARE DIGITAL TRANSFORMATION STAR

11.00 - 11.30

COFFEE BREAK & NETWORKING AT EXHIBITION AREA

PANEL DISCUSSION 1: LEADING TOMORROW'S HEALTHCARE SUSTAINABILITY, TRANSFORMATION AND COLLABORATION

11.30 - 12.30

CHAIRMEN: **MP. FADI ALAME - PRESIDENT** - ARAB HOSPITALS FEDERATION
PROF. TAWFIK KHOJA - GENERAL SECRETARY - ARAB HOSPITALS FEDERATION

PANELISTS:

HE. DR. AHMAD ABDEL WAHAB AL AWADHI - MINISTER OF HEALTH - KUWAIT

HE. DR. MOHAMAD AWAD TAGELDIN - ADVISOR TO THE PRESIDENT OF EGYPT FOR HEALTH AND PREVENTION AFFAIRS

HE. DR. NOURA AL GHAITHI - UNDERSECRETARY - DEPARTMENT OF HEALTH - ABU DHABI

MR. AYMAN MOKHTAR - REGIONAL PRESIDENT - MIDDLE EAST NORTH AFRICA & EURASIA - VIATRIS

MR. JOSEPH HAZEL - CHIEF EXECUTIVE OFFICER- ELEGANCIA HEALTHCARE- QATAR

- BUILDING HEALTHCARE SUSTAINABILITY FOR ALL
- CREATING FUTURE PROOF HEALTH SYSTEMS
- THE IMPORTANCE OF PRIVATE PUBLIC PARTNERSHIP IN LEADING THE CHANGE
- UNLOCKING INNOVATION TO BUILD RESILIENCY AND SUSTAINABILITY
- THE LEADERSHIP OF TOMORROW: HOW TO EFFECTIVELY LEAD IN HEALTHCARE
- COLLABORATION WITH GOVERNMENTS HEALTH INSURANCE SECTOR AND OTHER STAKEHOLDERS TO ENHANCE THE EFFECTIVENESS AND EFFICIENCY OF HEALTH SERVICES



PANEL DISCUSSION 2 : LEADING HEALTH FOR ALL: FROM COMMITMENTS TO ACTIONS

12.30 - 13.30

CHAIRMEN: **MR. MOHAMAD ALNOIMI** - VICE PRESIDENT - ARAB HOSPITALS FEDERATION
HE. MAISSA HIDMI - COUNSELLOR HEALTH & HUMANITARIAN AID DEP.- SOCIAL AFFAIRS
SECTOR - THE SECRETARIAT GENERAL OF THE LEAGUE OF ARAB STATES

PANELISTS:

HE. DR. FIRASS ABIAD - MINISTER OF PUBLIC HEALTH - LEBANON

DR. AHMED EL SOBKY - CHAIRMAN - EGYPT HEALTHCARE AUTHORITY

HE. DR. OMNIYAT AL HAJERI - EXECUTIVE DIRECTOR OF COMMUNITY HEALTH SECTOR - ABU DHABI PUBLIC
HEALTH CENTRE

MS. NA'AM JAMSHED - HEAD OF GOVERNMENT AFFAIRS AND POLICY FOR EUROPE, MIDDLE EAST & AFRICA
(EMEA) - JOHNSON & JOHNSON

MR. CHRISTOPHER HABIB - CHIEF STRATEGY OFFICER - MC HEALTHCARE

ACHIEVING THE "HEALTH FOR ALL " GOAL WILL REQUIRE :

- COMMITMENT AND LEADERSHIP
- STRENGTHENING OF HEALTHCARE SYSTEMS
- FOCUS ON HEALTH PROMOTION AND DISEASE PREVENTION
- MAINTAINING THE HEALTH AND SAFETY OF ALL COMMUNITY
- MAKING HEALTHCARE SYSTEMS RESILIENT

13.30 - 15.00

LUNCH & NETWORKING AT EXHIBITION AREA

PANEL DISCUSSION 3: COMMITTED TO SUSTAINABILITY

15.00 - 16.00

CHAIRMEN: **DR. JOSEPH AL ASSAD** - DEAN ENGINEERING SCHOOL - HOLY SPIRIT UNIVERSITY
OF KASLIK- LEBANON
DR. BASSAM KADDISSI - CHAIRMAN OF HEALTHCARE SUSTAINABILITY DIVISION - ARAB
HOSPITALS FEDERATION

KEYNOTE PRESENTATION: ADVOCATING FOR SUSTAINABLE BUILDINGS

MR. IVARS KRASINSKIS - DESIGN DEVELOPMENT DIRECTOR- Q PROPERTIES

PANELISTS:

DR. AYSHA ALKHOORI - EXECUTIVE DIRECTOR HEALTHCARE FACILITIES - DEPARTMENT OF HEALTH - ABU DHABI

MR. EHAB ZAWAIDEH - GENERAL MANAGER MIDDLE EAST - GE HEALTHCARE

DR. AMEER EL TELWANY - CHIEF EXECUTIVE OFFICER - EGYPT HEALTHCARE AUTHORITY

MS. CAROLYN MILLWARD - CHIEF FINANCIAL OFFICER - SHEIKH SHAKHBOUT MEDICAL CITY - UAE

- LEADERS ACTION IN RESPONDING TO CLIMATE CHANGE CHALLENGE
- COMMITTED TO SUSTAINABILITY IN HEALTHCARE
- GREEN HOSPITALS: A GREAT EXAMPLE
- COP28 IN DEEP DISCUSSION: THE IMPACT OF CLIMATE CHANGE IN THE HEALTHCARE SECTOR



PANEL DISCUSSION 4: LEADING TOMORROW'S HEALTHCARE ECOSYSTEM

16.00 - 17.00

CHAIRMEN: **DR. ALAN RUSSELL STEWART** - CHIEF CLINICAL OFFICER - NMC HEALTHCARE
DR. ALI ELHAJ - CHIEF EXECUTIVE OFFICER - ARDENS HEALTH & CHAIRMAN OF GOVERNANCE, LEADERSHIP & RESEARCH DIVISION - ARAB HOSPITALS FEDERATION

PANELISTS:

H.E. DR. AHMED AL KHAZRAJI - EXECUTIVE DIRECTOR OF STRATEGY AND POLICY SECTOR - DEPARTMENT OF HEALTH - ABU DHABI

DR. MARIAM AL-JALAHMA - CHIEF EXECUTIVE OFFICER - NATIONAL HEALTH REGULATORY AUTHORITY - BAHRAIN

DR. JORGE GUZMAN - CHIEF EXECUTIVE OFFICER - CLEVELAND CLINIC ABU DHABI

MR. HADY EL KHOURY - REGIONAL GENERAL MANAGER - GE HEALTHCARE - MENEAT

MR. MAZEN BACHIR - GENERAL MANAGER - GULF & EMERGING MARKETS - ABBOTT LABORATORIES

- ROLE OF HEALTHCARE POLICY IN SHAPING THE FUTURE
- FUTURE OF HEALTHCARE FINANCING: THE SHIFT TOWARDS VALUE-BASED CARE AND THE INCREASING USE OF ALTERNATIVE PAYMENT MODELS
- EVOLVING POLICIES, STANDARDS, COMPLIANCE AND REGULATIONS
- PROMOTING PATIENT-CENTERED CARE TO IMPROVE PATIENT OUTCOMES & ENSURE COST-EFFECTIVENESS
- COLLABORATION WITH GOVERNMENTS AND OTHER STAKEHOLDERS TO IMPROVE PATIENT ACCESS TO HEALTHCARE
- ROLE OF TECHNOLOGICAL ADVANCEMENTS AND INNOVATION

17.00

END OF THE DAY



09.00 - 09.30 **NETWORKING TEA & COFFEE**

PANEL DISCUSSION 5: LEADING TOMORROW'S HEALTHCARE: LEADERS & LEADERSHIP TALENTS

09.30 - 10.30 **CHAIRMEN:** **DR. ALI ELHAJ** - CHIEF EXECUTIVE OFFICER - ARDENS HEALTH & CHAIRMAN OF GOVERNANCE, LEADERSHIP & RESEARCH DIVISION - ARAB HOSPITALS FEDERATION
DR. SALLY AL RABBAA - CHIEF EXECUTIVE OFFICER - ST JOHN HOSPITAL & CHAIRMAN OF THE ACADEMIC PARTNERSHIP DIVISION - ARAB HOSPITALS FEDERATION

PANELISTS:

HE.DR. MARIAM MATAR - FOUNDER AND CHAIRPERSON - UAE GENETIC DISEASE ASSOCIATION
DR. NASER AMMASH - CHIEF EXECUTIVE OFFICER - SHEIKH SHAKHBOUT MEDICAL CITY - UAE
DR. FAWZI AL HAMMOURI - FORMER CHAIRMAN - PRIVATE HOSPITALS ASSOCIATION - JORDAN
DR. ROLA HAMMOUD - PRESIDENT OF AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES - MENA CHAPTER
MR. YASER AL YOUSUF - DIRECTOR OF PARTNERSHIPS - ABU DHABI RESIDENTS OFFICE

- DEFINING A TRUE LEADER IN HEALTHCARE
- SHARING VISIONS ON FUTURE HEALTHCARE LEADERSHIP
- NURTURING THE NEXT GENERATION OF HEALTHCARE LEADERS
- FOSTERING HEALTHCARE LEADERS CAPABILITIES TO DEAL WITH THE RISING COST OF TECHNOLOGY AND PHARMACEUTICAL
- HEALTHCARE WORKFORCE OF THE FUTURE

10.30 - 11.00 **COFFEE BREAK**

PANEL DISCUSSION 6: LEADING TOMORROW'S HEALTHCARE DIGITAL TRANSFORMATION

11.00 - 12.00 **CHAIRMEN:** **MR. JOHN RAYNER** - DIGITAL HEALTH STRATEGIST - EMEA - HIMSS
DR. YOUSSEF BASSIM - CHAIRMAN OF DIGITAL HEALTH TRANSFORMATION DIVISION - ARAB HOSPITALS FEDERATION

PANELISTS:

MR. ANGEL MARTIN - SENIOR DIRECTOR DIGITAL HEALTH & TAXATION ADVOCACY - EMEA - JOHNSON & JOHNSON
DR. SANJI DE SYLVA - VP OF CLINICAL ENGAGEMENT AND INFORMATICS - MALAFFI
MR. KHALID MOHAMMED AL AMADI - EXECUTIVE DIRECTOR, TECHNOLOGY TRANSFORMATION & INNOVATION - M42
DR. SUMAN KATRAGADDA - CHIEF EXECUTIVE OFFICER - HEAPS USA

- THE ROLE OF DISRUPTION IN SHAPING THE FUTURE OF HEALTHCARE
- HEALTH INFORMATION EXCHANGE & BEYOND: THE POWER OF DATA
- FUTURE OF HEALTHCARE WITH AI
- REVOLUTION OF THE HEALTHCARE INDUSTRY BY DELIVERING WORLD-CLASS, TECH-ENABLED & PATIENT-CENTRIC CARE

12.00 - 13.00 **LUNCH BREAK**



PANEL DISCUSSION 7 : LEADING INNOVATION TODAY FOR HOSPITAL IMPACT TOMORROW

13.00 - 14.00

CHAIRMEN: **MR. MICHAEL MALEK** - INTERNATIONAL BUSINESS DEVELOPMENT AND ACTIVATION
DIRECTOR - GLOBAL REGIONS - MEDTRONIC

PANELISTS:

DR. ASMA AL MANNAEI - EXECUTIVE DIRECTOR OF RESEARCH AND INNOVATION CENTER - DEPARTMENT
OF HEALTH - ABU DHABI

DR. STEPHEN GROBMYER - PROFESSOR AND CHAIR OF THE ONCOLOGY INSTITUTE - CLEVELAND CLINIC
ABU DHABI

DR. FATIMA AL KAABI - EXECUTIVE DIRECTOR - ABU DHABI BONE MARROW TRANSPLANT PROGRAMME -
ABU DHABI STEM CELL CENTER

DR. SALEM AL HARTHI - CHAIR OF THE SURGERY DEPARTMENT - SHEIKH SHAKHBOUT MEDICAL CITY - UAE

- ROLE OF GOVERNMENT IN NURTURING A CULTURE RESEARCH
- ROLE OF INNOVATION IN IMPROVING PATIENT OUTCOMES, REDUCING COSTS AND ENHANCING
THE PATIENT CARE & EXPERIENCE
- HOW CAN INNOVATION HELP ACHIEVE A PATIENT-CENTERED CARE?

14.00

END OF THE FORUM & RECOMMENDATIONS

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Dr. Sanji de Sylva
Vice President of
Clinical Engagement
and Informatics

Panel discussion 6:
Leading Tomorrow's
Healthcare Digital
Transformation

Date: Tuesday,
26 September 2023

Time: 11:00am - 12:00pm

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